

Based on 252 responses



- 60% are residents
- 40% are visiting the precinct

Visitors:

39 respondents are from Gauteng with 11 from KwaZulu-Natal and an even spread from regions throughout South Africa, with 15 internationals.



Of visitors, 76% are here for Leisure with 24% for business.

88% of respondents visit both day and night.

During the day 75% of respondents feel safe, with 23% feeling reasonably safe.

A combined 88% feel safe / reasonably safe in the precinct at night with 12% feeling vulnerable.



46%

Visited for the first time



35%

Visit every so often



6%

Visit monthly



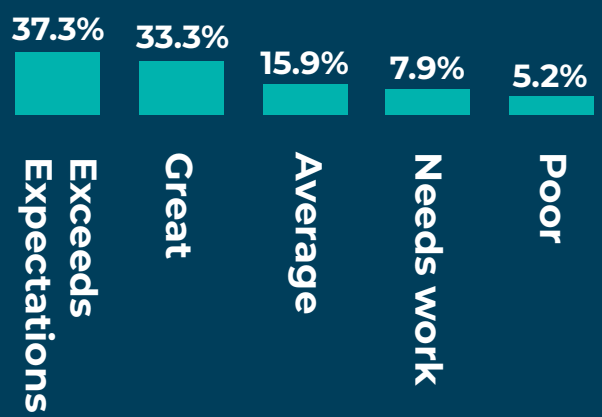
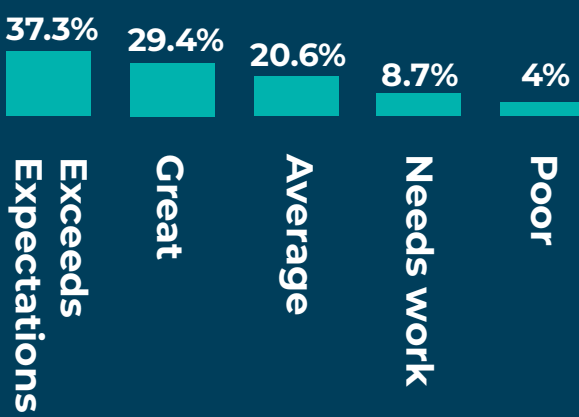
4%

Visit daily

Overall cleanliness of open spaces **EXCEED EXPECTATIONS!**

LOOKING GOOD!

Our overall cleanliness of beaches and promenades **EXCEED EXPECTATIONS!**



**7.55** Average overall experience rating of the precinct out of 10

**7.23** Average business confidence rating out of 10

Areas of **CONCERN** that affect our ratings:



Sewerage infrastructure



Beach water quality/closures



Taxi and bus congestion

81% of respondents would recommend uMhlanga Rocks to others

What respondents liked **MOST** about uMhlanga:



The ocean



Proximity to shops



The green belt

The uMhlanga Offering:



Umhlanga Nature Reserve Boardwalk:

70% know about the uMhlanga Lagoon Nature Reserve Boardwalk upgrade project, with 63% interested in knowing more.

32% of those interested have donated towards this project. 65% are willing but unable to donate currently with 34% not certain on how to donate.

Staying informed

Of the 252 respondents, 91 requested to subscribe to the uMhlanga UIP newsletter.