

Promenade walkway	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Promenade servitudes	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Lagoon Drive (Ocean Way to Fleetwood)	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
McCausland Crescent	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Ocean Way	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
M4 on and off ramp	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Lighthouse Road	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Chartwell Drive	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Ridge Road	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y

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UIP landscape contractor weekly performance assessment:	July 21	Aug 21	Sep 21	Oct 21	Nov 21	Dec 21	Jan 22	Feb 22	Mar 22	Apr 22	May 22	Jun 22	Total
Shifts short	0	0	0	0	0	0	0	0	0	0	0	0	0
Late arrivals	0	0	0	0	0	0	0	0	0	0	0	0	0
Dress code non compliant	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
Equipment non compliant	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	
Village Green	100	100	100	100	100	100	100	100	100	100	100	100	
Grass cut weekly & maintained	100	80	100	100	100	100	100	100	100	100	100	100	
Grass and flower beds watered daily	100	80	100	100	100	100	100	100	100	100	100	100	
Flower beds maintained	100	100	100	100	100	100	100	100	100	100	100	100	
McCausland Cres: grass cut & edged weekly	100	100	100	100	100	100	100	100	100	100	100	100	
Lord Prawn / Gusto's Coffee Shop verge	100	100	100	100	100	100	100	100	100	100	100	100	
EL Maurice restaurant verge	100	100	100	100	100	100	100	100	100	100	100	100	
Chartwell Drive:	100	100	100	100	100	100	100	100	100	100	100	100	
All flower beds M & W	100	100	100	100	100	100	100	100	100	100	100	100	
Tree planter bases to be densely planted	100	100	100	100	100	100	100	100	100	100	100	100	
Centre island base of palm trees weeded	100	100	100	100	100	100	100	100	100	100	100	100	
Centre island paving sprayed for weeds	100	100	100	100	100	100	100	100	100	100	100	100	
Ocean Way:	100	100	100	100	100	100	100	100	100	100	100	100	
All flower beds M & W	100	100	100	100	100	100	100	100	100	100	100	100	
Ridge Rd:	100	100	100	100	100	100	100	100	100	100	100	100	
All flower beds maintained and watered	100	100	100	100	100	100	100	100	100	100	100	100	
Planter boxes at base of palm trees M & W	100	100	100	100	100	100	100	100	100	100	100	100	
Lighthouse Rd:	100	100	100	100	100	100	100	100	100	100	100	100	
M4 off ramp (east side) grass cut & edged	100	60	100	100	100	100	100	100	100	100	100	100	
M4 on ramp (east side) grass cut & edged	100	100	100	100	100	100	100	100	100	100	100	100	
Lagoon Drive centre islands	100	100	100	100	100	100	100	100	100	100	100	100	
Grass cut, edged, swept & maintained weekly	100	100	100	100	100	100	100	100	100	100	100	100	
Grass & flower beds watered where possible	100	100	100	100	100	100	100	100	100	100	100	100	
Flower beds maintained	100	100	100	100	100	100	100	100	100	100	100	100	
Post office to Flamingo Lane: embankment grass cut	100	80	100	100	100	100	100	100	100	100	100	100	

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Communications

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Website Stats	July 21	Aug 21	Sep 21	Oct 21	Nov 21	Dec 21	Jan 22	Feb 22	Mar 22	Apr 22	May 22	Jun 22	Total
News items posted to home page	17	17	12	12	12	8	4	8	6	6	16		118
Page Loads - total number of pages viewed	2 739	2 203	2 622	3 012	4 624	2 702	2 573	2 254	3177	7 537	6 831		40274
Returning Visitor - as total of sessions	1 254	709	592	684	685	376	253	284	231	1 329	693		7090
New Visitor - as total of sessions	2 483	2 696	2 030	2 328	2 523	1 474	1 505	1 150	2188	3 381	4 162		25920

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Top 3 Landing Pages for Website	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21
	Home page	Home page	Home page	Home page	Home Page	Home Page
	update following last weeks unrest	uMhlanga beaches remain closed	Latest news	Latest news	Bike and bean appointed to operate the uMhlanga boardwalks new Forest Café	Public reminded to keep away from exclusion zone
	closure of beaches north of durban	latest news	uMhlanga beaches remain closed	Playground Improvement Project	Govt announces conditional reopening of the beaches affected by the Cornubia	Latest news
	Jan 22	Feb-22	Mar 22	Apr 22	May 22	Jun 22
	Home page	Home page	Home page	Latest news	Emergency services extinguish fire on the promenade	
	Latest news	Beaches closed due to removal of shark nets	Load shedding schedule	Home page	Home Page	
	Bike and bean appointed to operate the uMhlanga boardwalks new Forest Café	latest news	Latest news	Post flooding municipal water supply shortages	Latest News	

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Social Media / Newsletter	July 21	Aug 21	Sep 21	Oct 21	Nov 21	Dec 21	Jan 22	Feb 22	Mar 22	Apr 22	May 22	Jun 22	Total
Number of newsletters sent out	13	12	5	5	7	6	3	5	2	14	5		77
Everlytic Newsletter Database	1 660	1 616	1 720	1 656	1 656	1 665	1 667	1 677	1 667	1 667	1 668		18319
No. of Facebook Posts	16	17	9	10	15	4	4	13	11	15	10		124
Number of Facebook Followers	9 456	9 500	9 570	9 725	9 977	9 989	9 989	10 000	10 027	10 130	10 270		
Facebook Page Likes	8 900	8 903	8 913	9 051	9 053	9 055	9 057	9 060	9 060	9 067	9 068		
Facebook post Reach - max people exposed to a post	8 000	7 900	9 400	8 428	8 800	7 800	13 600	2 900	2 900	5 542	3 708		78978
Facebook post details	Construction of uMhlanga Nature Reserve Boardwalk	Whale seats	uMhlanga beaches still closed	Whalebone pier wrapped in pink for Breast Cancer	Bike and Bean Operator of new Forest Café	uMhlanga Playground Improvement is complete	Sewage leak that occurred just north of Bronze beach in uMhlanga 27 Jan	Durban Routes - Discover Durban and surrounds	Beautiful weather getting people to beaches	Please note the M4 northbound carriageway is closed due to a mudslide	Promenade Fire - Thank you to emergency services		
Instagram Posts	0	0	0	8	1	1	0	4	8	6	4		32
Instagram Followers	3 540	3 550	3 600	3 678	3 975	3 980	3 989	4 100	4 119	4 361	4 370		