

Promenade walkway	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Promenade servitudes	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Lagoon Drive (Ocean Way to Fleetwood)	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
McCausland Crescent	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Ocean Way	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
M4 on and off ramp	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Lighthouse Road	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Chartwell Drive	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Ridge Road	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y

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UIP landscape contractor weekly performance assessment:	July 22	Aug 22	Sep 22	Oct 22	Nov 22	Dec 22	Jan 23	Feb 23	Mar 23	Apr 23	May 23	Jun 23	Total
Shifts short	0	0	0	0	0	0	0	0	0	0	0	0	0
Late arrivals	0	0	0	0	0	0	0	0	0	0	0	0	0
Dress code non compliant	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	0
Equipment non compliant	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	
Village Green	100	100	100	100	100	100	100	100	100	100	100	100	
Grass cut weekly & maintained	100	80	100	100	100	100	100	100	100	100	100	100	
Grass and flower beds watered daily	100	80	100	100	100	100	100	100	100	100	100	100	
Flower beds maintained	100	100	100	100	100	100	100	100	100	100	100	100	
McCausland Cres: grass cut & edged weekly	100	100	100	100	100	100	100	100	100	100	100	100	
Lord Prawn / Gusto's Coffee Shop verge	100	100	100	100	100	100	100	100	100	100	100	100	
EL Maurice restaurant verge	100	100	100	100	100	100	100	100	100	100	100	100	
Chartwell Drive:	100	100	100	100	100	100	100	100	100	100	100	100	
All flower beds M & W	100	100	100	100	100	100	100	100	100	100	100	100	
Tree planter bases to be densely planted	100	100	100	100	100	100	100	100	100	100	100	100	
Centre island base of palm trees weeded	100	100	100	100	100	100	100	100	100	100	100	100	
Centre island paving sprayed for weeds	100	100	100	100	100	100	100	100	100	100	100	100	
Ocean Way:	100	100	100	100	100	100	100	100	100	100	100	100	
All flower beds M & W	100	100	100	100	100	100	100	100	100	100	100	100	
Ridge Rd:	100	100	100	100	100	100	100	100	100	100	100	100	
All flower beds maintained and watered	100	100	100	100	100	100	100	100	100	100	100	100	
Planter boxes at base of palm trees M & W	100	100	100	100	100	100	100	100	100	100	100	100	
Lighthouse Rd:	100	100	100	100	100	100	100	100	100	100	100	100	
M4 off ramp (east side) grass cut & edged	100	60	100	100	100	100	100	100	100	100	100	100	
M4 on ramp (east side) grass cut & edged	100	100	100	100	100	100	100	100	100	100	100	100	
Lagoon Drive centre islands	100	100	100	100	100	100	100	100	100	100	100	100	
Grass cut, edged, swept & maintained weekly	100	100	100	100	100	100	100	100	100	100	100	100	
Grass & flower beds watered where possible	100	100	100	100	100	100	100	100	100	100	100	100	
Flower beds maintained	100	100	100	100	100	100	100	100	100	100	100	100	
Post office to Flamingo Lane: embankment grass cut	100	80	100	100	100	100	100	100	100	100	100	100	

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Communications

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Website Stats	July 22	Aug 22	Sep 22	Oct 22	Nov 22	Dec 22	Jan 23	Feb 23	Mar 23	Apr 23	May 23	Jun 23	Total
News items posted to home page	4	8	6	5	5	5	2	4	6	3	12	6	66
Page Loads - total number of pages viewed	5 083	3 413	6 471	4 065	3 418	6 548	3 022	7 324	2960	2 273	3 089	2 717	50383
New Visitor - as total of sessions	3 303	2 153	4 223	2 617	2 262	4 184	1 989	5 605	1960	1 582	2 112	1 722	33712
Returning Visitor - as total of sessions	428	250	494	317	250	636	214	456	212	125	252	257	3891

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	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22
Top 3 Landing Pages for Website	Home Page	Home Page	Home Page	Home Page	Home Page	Home Page
	Latest News	Latest News	Latest News	Latest News	Latest News	Latest News
	Beach opening in uMhlanga	Deadline for the 2022 val roll objections	Load Shedding Schedule	Ironman 2022 road closures	Beach opening in uMhlanga	eTM beaches here are the facts
	Jan 23	Feb-23	Mar 23	Apr 23	May 23	Jun 23
	Home Page	Water supply restrictions	Home Page	Home Page	Home Page	Home Page
	Latest News	Home Page	Latest News	Latest News	Latest News	Latest News
	Load Shedding Schedule	Latest News	Your uMhlanga Rocks	uMhlanga Forest Boardwalk Project	Load Shedding Update	Know you CSW refuse bags

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Social Media / Newsletter	July 22	Aug 22	Sep 22	Oct 22	Nov 22	Dec 22	Jan 23	Feb 23	Mar 23	Apr 23	May 23	Jun 23	Total
Number of newsletters sent out	4	12	10	3	7	10	7	7	7	6	9	7	89
Everlytic Newsletter Database	1 633	1 648	1 650	1 653	1 766	1 844	1 851	1 850	1 851	1 859	1 860	1 861	21326
No. of Facebook Posts	2	5	11	6	4	2	5	1	9	5	11	8	69
Number of Facebook Followers	10 747	10 701	10 700	10 697	10 789	10 801	10 887	11 000	11 048	10 987	11 000	11 103	
Facebook Page Likes	9 069	9 072	9 075	9 083	9 099	9 101	9 121	9 132	9 133	10 090	10 100	10 194	
Facebook post Reach - max people exposed to a post	3 200	3 500	11 700	9 600	13 100	3 800	8 300	0	8 900	9 166	5 879	1 993	75638
Facebook post details	UR Sign now repaired	Forest Boardwalk gate now repaired	Beaches closed	uMhlanga Main Beach open	uMhlanga lighthouse	uMhlanga beach opens	Living up to the name uMhlanga	n/a	Dune rehabilitation	eTM Sanitation Department has been repairing blockages	New SMG Garden	A beautiful day in uMhlanga Rocks	
Instagram Posts	2	5	11	5	5	2	3	1	7	2	7	7	57
Instagram Followers	4 470	4 468	4 458	4 440	4 541	4 558	4 566	4 570	4 581	4 596	4 600	4 609	