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OCEANS MALL LAUNCH

Luxurious R1.3bn Oceans Mall Umhlanga opens!

The luxurious and much anticipated Oceans Mall, part of the R4.3 billion mixed-use Oceans Umhlanga Development, opened its doors to shoppers on 15 November.

The project has created 6,000 jobs during construction and 2,500 permanent jobs and is classified as a catalytic development by the City of Durban. The double award-winning, internationally acclaimed development has been recognised for its unique curvilinear architecture at the International Property Awards.

The 36,000sqm mall has attracted top national and international brands

The mall boasts two large, state-of-the-art anchor tenants - Woolworths and Checkers. Over 97% of the mall's 120 stores are let and are filled with both well-known national and sought-after international brands to satisfy the most discerning of shoppers.

The world-class, first for South Africa, flagship Checkers FreshX will offer customers exclusive private label brands such as Forage & Feast – a premium private label endorsed by South Africa's first Michelin star chef, Jan Hendrik van der Westhuizen – and Simple Truth. It also has a Meat Market with free range chicken and restaurant-quality steak, a Kauai store, a sushi bar, and a Foreign Ground coffee shop.

"The luxurious Checkers is designed in such a way that the various departments look and feel like specialist stores within a store," says co-developer Vivian Reddy.

Trendy restaurants and family franchises

Oceans Mall also offers mouth-watering restaurants such as the trendy Tiger's Milk, renowned Signature Restaurant, Black, long established Olive & Oil, plus local franchise favourites such as Spur and Hussar Grill. "We have gone to town with opulent decor matched by a decadent menu," says Black directors Andrey and Joelene. "We know that Black is destined to impress the senses, and we are catering for everyone including a special VIP section."

High-end Platinum Walk fashion section to launch in March 2023

International fashion-brands - a first for KZN - will launch in the next phase of the mall opening in March 2023. The luxury Platinum Walk of Oceans Mall will feature premium international fashion brands such as Dolce & Gabbana, Burberry and Versace, and 8 others in the high-end section similar to the popular "Diamond Walk" of Sandton City.

Umhlanga is known as the playground of the North Coast and Oceans Mall is positioned as the most aspirational mall in KZN, destined to attract both locals and tourists who flock to the area. The high-

end mall will have a positive impact on both the local and regional economy with its job creation and major financial contribution to the city coffers in terms of rates and utilities.

Transforming the north of Durban

Offering a new and exciting shopping experience, the mall is designed to cater for all walks of life and will transform the lifestyle of the entire northern region with a unique KZN mall experience.

“Oceans Mall is distinctive and geared for all tastes, including the sophisticated and affluent shopper,” says Reddy. “It’s a world-class offering that is positioned amongst the top three exclusive malls in the country.”

For more information, go to the mall’s website: <https://www.oceansmallumhlanga.co.za/> or for opening day activities, follow our social media pages for more details: [oceans_mall](#) on Instagram and [OceansMallSouthAfrica](#) on Facebook.

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