

UMHLANGA UIP SURVEY DEC 2021 / JAN 2022 KEY STATS



LOCALS LOVE UMHLANGA ROCKS

65% locals
35% visitors

Of visitors **48%** from GP, **24%** from other KZN areas and **0,02%** from Eastern Cape

Other areas included North West, Free State, Limpopo and international

TOP 3 REASONS TO BE IN UMHLANGA ROCKS

38% running/walking
29% beach/surfing/holiday
24% restaurants and bars



uMhlanga Rocks is safe and clean!

80% of respondents feel safe during the **DAY** and **53%** feel safe at **NIGHT**

60% said open, green spaces are **GREAT** and **63%** said beaches are **GREAT!**

The place to be!

39% of people come daily, **33%** weekly and **12%** were first time visitors.



79% say uMhlanga Rocks' shopping, restaurants and bars are **GREAT**



8,38 was the average experience rating out of 10 (up from **8,36** in previous year)

161 people out of 168 say they'd recommend uMhlanga Rocks to family and friends

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WHY WE LOVE UMHLANGA ROCKS

- Beaches & promenade
- Safe, clean & well-maintained
- Great restaurants, bars and shopping
- Forest Cafe, boardwalk & nature reserve
- Forward thinking community
- Walkable with easy beach access
- Village is safer & cleaner than most other areas
- Good property values
- Freedom to enjoy an active lifestyle
- New children's playground
- Always improving
- Attentive & effective guards
- Friendly UIP staff

THINGS TO WORK ON

Security:

- Better control of alcohol on beach & prom
- More visible security at night and busy periods
- Stop those sleeping in their cars at DVP parking area
- Better lighting on the prom
- Pick pockets outside Granada woolies

Cleaning & greening:

- Quicker rubbish collection during busy times and more bins
- Address dog mess & smelly restaurant bins
- Clean Granny's Pool retaining wall

Roads & traffic management

- Better parking & create a beach drop-off
- Address taxi rank issues
- Car racing, revving and noise
- Pedestrianise the Village
- More speed bumps on Marine & Forest Drives
- Roads maintenance
- Traffic light synchronisation
- Uber parking & improved delivery truck access

Maintenance & upgrades:

- Wheelchair access to the promenade & beach
- Maintenance of vegetation, roads and signs
- Fix bricks in front of pier
- Improve sanitation

By-laws:

- Dogs on leash
- Smoking in public
- Introduce anti-litter campaign

Suggestions:

- More ice-cream shops & umbrella rentals
- Secure lockers for keys
- More restaurants with sea views
- Marked distance chart for prom users
- More open spaces and park like areas
- Volleyball courts on the beach & other beach entertainment
- Clothing stores
- Public pool
- More organised and safe entertainment for teens

