

Promenade walkway	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Promenade servitudes	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Lagoon Drive (Ocean Way to Fleetwood)	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
McCausland Crescent	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Ocean Way	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
M4 on and off ramp	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Lighthouse Road	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Chartwell Drive	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Ridge Road	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y

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UIP landscape contractor weekly performance assessment:	July 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Jan 21	Feb 21	Mar 21	Apr 21	May 21	Jun 21	Total
Shifts short	0	0	0	0	0	0	0	0	0	0	4		4
Late arrivals	0	0	0	0	0	0	0	0	0	0	0		0
Dress code non compliant	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y		
Equipment non compliant	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y		
	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	% of target	
Village Green	100	100	100	100	100	100	100	100	100	100	100		
Grass cut weekly & maintained	100	100	100	100	100	100	100	100	100	100	100		
Grass and flower beds watered daily	100	100	100	100	100	100	100	100	100	100	100		
Flower beds maintained	100	100	100	100	100	100	100	100	100	100	100		
McCausland Cres: grass cut & edged weekly	100	100	100	100	100	100	100	100	100	100	100		
Lord Prawn / Gusto's Coffee Shop verge	100	100	100	100	100	100	100	100	100	100	100		
EL Maurice restaurant verge	100	100	100	100	100	100	100	100	100	100	100		
Chartwell Drive:	100	100	100	100	100	100	100	100	100	100	100		
All flower beds M & W	100	100	100	100	100	100	100	100	100	100	100		
Tree planter bases to be densely planted	100	100	100	100	100	100	100	100	100	100	100		
Centre island base of palm trees weeded	100	100	100	100	100	100	100	100	100	100	100		
Centre island paving sprayed for weeds	100	100	100	100	100	100	100	100	100	100	100		
Ocean Way:	100	100	100	100	100	100	100	100	100	100	100		
All flower beds M & W	100	100	100	100	100	100	100	100	100	100	100		
Ridge Rd:	100	100	100	100	100	100	100	100	100	100	100		
All flower beds maintained and watered	100	100	100	100	100	100	100	100	100	100	100		
Planter boxes at base of palm trees M & W	100	100	100	100	100	100	100	100	100	100	100		
Lighthouse Rd:	100	100	100	100	100	100	100	100	100	100	100		
M4 off ramp (east side) grass cut & edged	100	100	100	100	100	100	100	100	100	100	100		
M4 on ramp (east side) grass cut & edged	100	100	100	100	100	100	100	100	100	100	100		
Lagoon Drive centre islands	100	100	100	100	100	100	100	100	100	100	100		
Grass cut, edged, swept & maintained weekly	100	100	100	100	100	100	100	100	100	100	100		
Grass & flower beds watered where possible	100	100	100	100	100	100	100	100	100	100	100		
Flower beds maintained	100	100	100	100	100	100	100	100	100	100	100		
Post office to Flamingo Lane: embankment grass cut	100	100	100	100	100	100	100	100	100	100	100		

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Communications

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Website Stats	July 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Jan 21	Feb 21	Mar 21	Apr 21	May 21	Jun 21	Total
News items posted to home page	18	11	5	12	6	10	9	7	4	6	7		95
Page Loads - total number of pages viewed	3 622	2 261	1 727	2 006	2 005	2 834	2 542	2 108	2053	1 420	1 399		23977
Returning Visitor - as total of sessions	712	425	250	326	289	457	391	345	281	718	274		4468
New Visitor - as total of sessions	1 359	1 040	862	946	1 145	1 501	1 284	992	1083	187	1 125		11524

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	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20
Top 3 Landing Pages for Website	Home Page	Home Page	Home Page	About	Conostruction begins for raised boardwalk in Nature	Promenade opened for use under strict COVID 19
	Your uMhlanga Rocks	City opens parks and beaches under level 2	Your uMhlanga Rocks	Home Page	Home Page	Latest News
	BizHub	BizHub	About	Contact	Latest News	Home Page
	Jan 21	Feb-21	Mar 21	Apr 21	May 21	Jun 21
	Promenade opened for use under strict COVID 19	Home Page	Latest News	Home Page	Home Page	
	Home Page	Your uMhlanga Rocks	Home Page	Contact	Stormwater and sewage dye tests	
	Latest News	Contact	Contact	Your uMhlanga Rocks	Green Storm Explained	

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Social Media / Newsletter	July 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Jan 21	Feb 21	Mar 21	Apr 21	May 21	Jun 21	Total
Number of newsletters sent out	8	3	4	4	4	10	5	6	2	3	6		55
Everlytic Newsletter Database	1 397	1 427	1 375	1 411	1 758	1 758	1 758	1 716	1 714	1 677	1 670		17661
No. of Facebook Posts	16	15	10	17	12	11	6	6	11	7	8		119
Number of Facebook Followers	8 508	8 576	8 613	8 643	8 767	8 850	8 852	8 090	9000	9 035	9 040		95974
Facebook Page Likes	8 183	8 231	8 247	8 261	8 336	8 370	8 376	8 440	8 444	8 502	8 504		91894
Facebook post Reach - max people exposed to a post	7 100	9 400	2 418	2 707	6 500	4 900	4 700	3 100	6 277	4 032	1 400		52534
Facebook post details	Meet Henry	stunning photo: credit Derek Wilson	Water leaking Whalebone Pier	Appreciating the scenery from the weekend	Construction of raised boardwalk begins	70m section of the new boardwalk complete	Welcome Goby	27 additional metres commenced on Forest boardwalk	uMhlanga lighthouse still under renovation, pic by @rocketpras	27 additional metres completed on Forest boardwalk	growing tide of waste from rivers to beache		0
Number of Facebook shares	75	123	32	45	78	112	24	32	58	49	28		656
Number of Facebook comments	121	104	93	39	64	164	21	15	67	17	41		746
Instagram Posts	0	6	0	8	5	6	0	4	4	2	5		40
Instagram Followers	2 913	2 971	2 977	2 990	3 085	3 120	3 123	3222	3 248	3 253	3500		34402