



Transforming Lives™

UIP UMHLANGA ROCKS
URBAN IMPROVEMENT PRECINCT

Press Release – 30 August 2018

FOR IMMEDIATE RELEASE

ALL SET FOR THE ANNUAL PAWS ON THE PROMENADE DOG WALK 2018

The Paws On The Promenade Dog Walk 2018, is all set for the uMhlanga promenade on Sunday the 16th of September 2018. This Absolute Pets event, in collaboration with Hills Pet Nutrition and the uMhlanga UIP encourage all community members and their four-legged friends to participate in this community event. This 2,5km dog walk is a non-profit event aimed at promoting responsible dog walking and raising donations for the pets at Project Dog and Feeding the Furballs. The event also gives pet owners the opportunity to interact with local businesses who provide important products and services that help them care for their pets.

Date: Sunday, 16 September 2018

Venue: uMhlanga Promenade, @ The Whalebone Pier

Distance: 2.5km loop (north to the end of the promenade and back to the pier)

Time: 08h00 – 12h00 (First walk at 08h30 / Second walk at 09h00)

The 2017 Paws On The Promenade event was a huge success and with the support and involvement of the local community, is set to become a regular calendar event in uMhlanga Rocks. This year, well known pet nutrition company Hill's has come on board to help grow the event. Backed by extensive evidence-based clinical research, Hill's delivers high quality pet food formulated to meet a diverse spectrum of unique needs.

The event will support two animal rescue organisations each year, with this year being Project Dog and Feeding the Furballs, two organisations dedicated to providing food and supplies to animals in need. As an entry fee to the event, entrants are asked to bring a bag of food to donate on the day, or purchase a R40 food voucher at the event that will be used to purchase food for the pets who are cared for by these two rescue organisations.

Experts in the field of pet nutrition, microchipping, grooming, tick and flea treatment and daycare and training will be available on the day offering event-goers a wealth of information and giveaways for their pets.

“We are passionate about ALL pets being able to live a healthy and content life. This event gives those with the same love for animals an opportunity to spend some quality time with their own dogs in one of the best locations in KZN, while supporting those pets who don’t yet have a *forever home*. Absolute Pets are also grateful to Hill’s Pet Nutrition, the UIP and all the other companies that have supported us in putting this event together and bringing the uMhlanga community a fun dog walk experience,” says Genevieve Baptie of Absolute Pets.

“Given the popularity of uMhlanga Rocks for dog walkers in particular, this event is a perfect fit and we look forward to growing it year on year,” said Cara Reilly of the uMhlanga UIP.

ENTRY FEE:

1. You can bring a bag of pet food with you to the event to donate directly to the two rescue organisations that are being supported by this event: Feeding the Furballs and Project Dog OR
2. You can purchase a R40 food voucher at the event which will be used to purchase dog or cat food for Feeding the Furballs and Project Dog

HOW TO ENTER YOU AND YOUR DOG:

1. Download the entry form: <https://bit.ly/2M8nAul> and email to dogwalk@aboslutepets.com OR
2. Ask at Absolute Pets (The Pearls, Salt Rock or Ballito store)

WHAT TO LOOK FORWARD TO ON THE DAY:

In addition to a fun walk and soaking up the sun and sea air with your best friend, there are amazing spot prizes, giveaways and a lucky draw competition planned for the day. Other vendors to look out for on the day include:

- **Hill’s Pet Nutrition** – experts on pet nutrition will be available to answer any questions about their pet food and pet nutrition in general. <https://www.facebook.com/HillsPetZA/>
- **Umhlanga Dog & Cat Grooming Parlour** – get tips on grooming, purchase grooming products or book an appointment to keep your dog looking clean and fresh. <https://www.facebook.com/Umhlanga-Dog-Cat-Parlour-159716210748563/>
- **Superdogs Training School** – find out about the benefits of training and get some great tips on where to start. <https://www.facebook.com/Superdogs-Training-School-168751956163/>
- **Superdogs Doggy Daycare** - stimulation and regular socialising is so important for dogs. Find out more about what daycare can do for your dog. <https://www.facebook.com/superdogsdoggydaycare/>
- **Identipet** – get your pet microchipped at the event or find out about the fantastic benefits of their app that helps keep your dog safe. <https://www.facebook.com/identipetsa/>
- **NexGard** - if you have any questions about tick and flea treatment, ask the team from NexGard.
- **Feeding The Furballs and Project Dog**– meet the dogs looking for a new home as well as the rescuers who care for them. <https://www.facebook.com/feedingthefurballs/> and <https://www.facebook.com/ProjectDogDurban/>

- **Absolute Pets** pop-up shop – for any pet essentials: collars, leads, poop bags, treats, toys and more.

<https://www.facebook.com/absolutepets.co.za/>

- **The uMhlanga UIP** will be on site with their golf cart and operational staff and will also be available to help. For more information on the event and uMhlanga Rocks in general, download the FREE uMhlanga Rocks area APP.

Read more at <https://umhlangauip.co.za/site/your-umhlanga-rocks/>

We advise you to bring cash and card as some vendors will only be accepting cash on the day. Entrants are welcome to park in The Pearls Mall parking lot for free for the day. Each entrant will receive a validated parking ticket in their gift bag, thanks to The Pearls Mall centre management.

EVENT RULES:

1. Please make sure ALL DOGS are on a leash at all times.
2. Please pick up after your dog making use of the UIP poop bag dispensers available along the route.
3. While all dogs are welcome, please bear in mind that your dog will be around many other dogs so consider whether they are socialised enough, or comfortable enough being around other dogs.

ENDS

Submitted by: Absolute Pets - For further queries contact Genevieve Baptie on: genevieve@absolutepets.com / dogwalk@aboslutepets.com or visit the website on <https://absolutepets.com/>

For information on uMhlanga Rocks UIP contact cara@urbanmgt.co.za / www.umhlangauip.co.za

For more information on Hills Pet Nutrition go to <https://www.hillspet.co.za/>