



17 October 2012

## **Summer in uMhlanga – The UIP Photographic Competition**

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The UIP invites you to take part in its photographic competition that focuses on celebrating “Summer in uMhlanga”

Since the launch of its website in April this year the UIP has been sent some wonderful images of the area and thus decided to run a photo competition to highlight the beauty of uMhlanga. Initially the UIP will run a summer contest with the winner announced at the end of April . Depending on the interest, it may also then run a winter competition too.

Photographs will be uploaded to the UIP website gallery as well as onto Facebook, which will also be used to promote the competition.

The winner will not only receive prizes from local business in uMhlanga, but the winning image will be used on the uMhlanga website home page, and Facebook and will be included in a media release announcing the winner/s.

So from sunrises, dolphins and promenade joggers to entertainment and dining in the village, the nature reserve or beach fun, please send in your photos celebrating “Summer in uMhlanga.”

To enter please visit [www.umhlangauip.co.za](http://www.umhlangauip.co.za) and follow the camera icon for more details or send your image with your name; contact number; where and when the image was taken, and a caption that best sums up your image to [uipphotocompetition@gmail.com](mailto:uipphotocompetition@gmail.com)

You will also find very clear terms and conditions on the website.

**ENDS**

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### **Note On The uMhlanga UIP**

The uMhlanga Urban Improvement Precincts (UIPs) were established by the uMhlanga property owners to retain existing investment in uMhlanga; stimulate new investment; create economic opportunity; improve safety and quality of life, and respond to the challenge of environmental sustainability.

In terms of structure, there are two UIPs or Special Ratings Areas (SRA) as they are official termed by the municipality namely, The uMhlanga Promenade UIP established in March 2003 and the The Village UIP, established in July 2008. These UIPs, collectively known as the uMhlanga UIP represent 29 large erven. In addition to the two UIPs, there are a further two Associate Managed Areas namely the Southern Promenade Properties (SPP) – established

2004 and the Northern Promenade Properties (NPP) – established 2010. These areas represent approximately 42 large erven.

The UIP partners with the eThekweni Municipality to ensure that this key node delivers an exceptional experience of public space. The UIP management team is constantly responding to the ever evolving needs of uMhlanga, whether it be service levels or special projects.

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