



Press Release – 07 August 2012

## **The uMhlanga UIP Responds To Reduce the Impact Of Fishermen**

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**On Saturday the 4<sup>th</sup> and Sunday the 5<sup>th</sup> of August, approximately 500 fishermen gathered on the beach at the uMhlanga lighthouse to fish for shad that were shoaling in the area.**

Given the latest media coverage about fisherman and the hooks and other debris left on the rocks, as well as concern from members of the public expressed directly to the UIP, the precinct arranged for marine regulations to be enforced by law enforcement and Ezemvelo Wildlife officers during this peak fishing period. Those fisherman who were not compliant with fishing license were fined, and those taking out undersize fish were fined R1 000.

Added to the presence of law enforcement officials, the UIP placed additional bins on the beach in-between fishermen, and regularly cleaned the area, changing plastic bags throughout the period. Council beach cleaning staff were also dispatched to the area and cleaned during the day where the fishermen gathered. The UIP security also ensured that no fishing rods, tackle and bait were placed on the Promenade.

“This sort of gathering of fishermen really only takes place a few days a year when the Shad are running, and it must be said, that the vast majority of fishermen responded positively to the request for compliance. There was however a big clean by both the municipal and UIP staff after the action was over.” said UIP project leader Brian Wright.

**ENDS**

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### **Note To Editor:**

#### The Structure of uMhlanga Urban Improvement Precinct (UIP)

The uMhlanga Urban Improvement Precincts (UIPs) were established by the uMhlanga property owners to retain existing investment in uMhlanga; stimulate new investment; create economic opportunity; improve safety and quality of life, and respond to the challenge of environmental sustainability.

In terms of structure, there are two UIPs or Special Ratings Areas (SRA) as they are official termed by the municipality namely, The uMhlanga Promenade UIP established in March 2003 and the The Village UIP, established in July 2008. These UIPs, collectively known as the uMhlanga UIP represent 29 large erven. In addition to the two UIPs, there are a further two Associate Managed Areas namely the Southern Promenade Properties (SPP) – established 2004 and the Northern Promenade Properties (NPP) – established 2010. These areas represent approximately 42 large erven.

The UIP partners with the eThekweni Municipality to ensure that this key node delivers an exceptional experience of public space. The UIP management team is constantly responding to the ever evolving needs of uMhlanga, whether it be service levels or special projects.

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